



# CURVE™



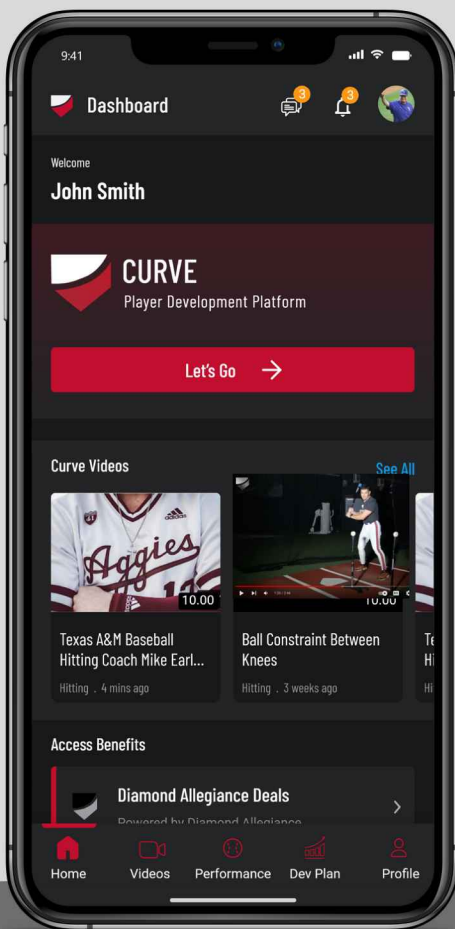
## DIAMOND ALLEGIANCE

### Hello!

Thank you for your interest in adding our individualized player development technology platform, CURVE to your programming! Once added, it will unlock our AI assessment and daily training plans sent directly to your smartphone. CURVE was designed by Clemson University Head Coach, Erik Bakich to get you to the next level. See the information below and for preferred pricing for Diamond Allegiance members scan the QR code.

**-Thanks, Joe Moran, Diamond Allegiance**

**WATCH** BEHIND THE SCENES



### MOVEMENT ASSESSMENTS

- Mobility and power assessments captured using a smartphone camera.
- Individual biomechanics data graded by computer vision, powered by AI.
- The assessments determine efficiencies in the movement for the player.



### DIAGNOSIS

- Each player receives a CURVE Score based on their assessments.
- The CURVE Score is an average of the player's mobility and power score.
- CURVE Scores are re-tested every 12 weeks to track improvements.



### DAILY TRAINING PLANS

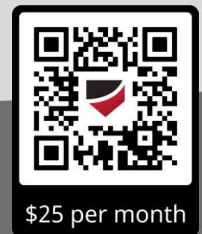
- Individual training plans are created based on what you need to develop.
- Includes mobility correctives, power exercises, and skill-specific drills.
- Become a better athlete with increased movement and power production

### START NOW!

Preferred pricing for  
Diamond Allegiance Members



\$250 per year



\$25 per month

MEET THE TEAM

**CURVEAPP.COM**



TRACY SMITH



MATT GERBER



PAT CASEY



ERIK BAKICH



MICHELE SMITH



KEVIN O'SULLIVAN

# PERFORMANCE PERSONALIZED

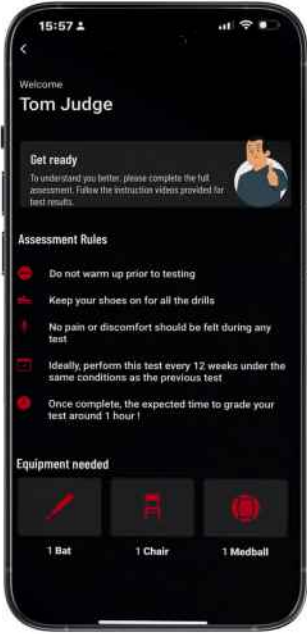
## The CURVE Process



1

### Assess

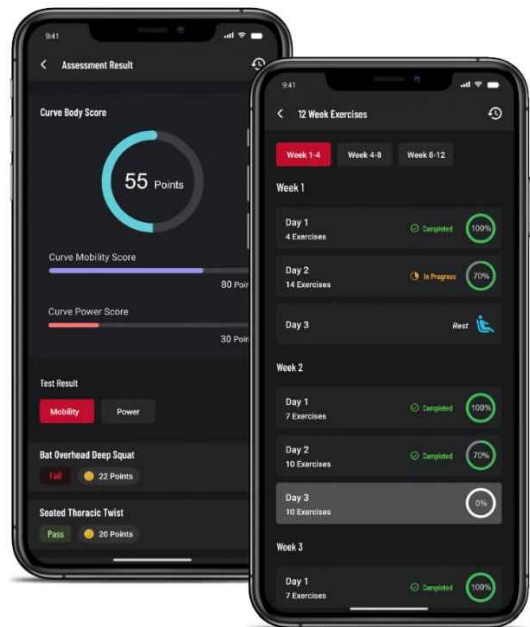
- Each player goes through mobility and power assessments graded by computer vision, powered by AI
- Critical biomechanics data is captured using a smartphone camera and can be performed anywhere
- These assessments determine areas of efficiency and deficiency in movement for the player



2

### Diagnose

- Each player receives a CURVE Score based upon their assessments
- The CURVE Score is an average of the player's mobility and power score, and scored out of 100
- The test/retest model means CURVE Scores are re-tested every 12 weeks to track improvements



3

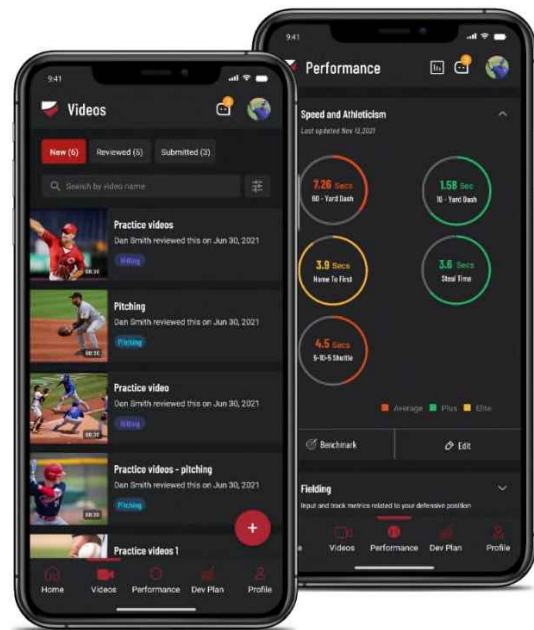
### Daily Training Plans

- Based upon the CURVE Score, a daily plan is created with mobility correctives, power exercises, and skill specific drills
- The plan is different every day for each player based on what they need to develop
- The plan is aimed at developing sport-specific skill to accompany increased movement and power production



## Player Engagement

- A central hub for individual player metrics (60 yard dash, exit velocity, etc.), that can be tracked over time
- Player loads personal and academic information to use as a recruiting tool
- Messaging and communication tools within the player profile allows direct coach-player communication via video reviews.



## PERFORMANCE PERSONALIZED

### Individualized Approach

The most comprehensive player development platform for Ninth Inning Prime Baseball



Mobility



Strength



Speed



Technique



Power

## PREMIUM DEVELOPMENT CONTENT

### How CURVE Player Development Gets Results

A modern approach to individualized Player Development

Simplify and track ball metrics, movement, and power

The CURVE programming is designed for the travel ball player.

Our programming and content is designed to be honest about where the player is in the context of their goals. We aim to provide true direction to help avoid uninformed decisions.



## WHAT IS CURVE?

With our cutting-edge testing centers and technology, we redefine trust in player performance data. Our unique Ball, Body, and Brain approach zeroes in on the specific physical and cognitive traits that matter in baseball.

Our objective assessments use industry-leading tech to deliver clear, verifiable data-exactly what recruiters, scouts, and coaches like you need to make informed decisions and improve outcomes for young athletes.

We deliver detailed reports that tailor training programs and simplify your recruiting efforts, helping you spot and develop top talent with precision.

<https://youtu.be/f5gfBK8y2FA>

<https://youtu.be/VL98gyQyJVk>

